

Application of project management in the process of implementing Russia's institutional transition to the digital economy

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Abstract

Subject/Topic. Article is devoted to study of methodological support of application of project management in process of implementation of institutional transition of Russia to digital economy. **Methodology.** In the process of writing the article, general scientific methods were used (for example, retrospective and chronological analysis, synthesis, deduction), and special economic methods (for example, SWOT analysis, PEST analysis, Foresight tools). To study the process of formation of project management in the Russian Federation, taking into account the rapid development of the digital economy, we used problem-chronological and historical-genetic methods of scientific knowledge, as well as expert methods. **Results.** Based on the results of the research, methodological approaches to the application of project management were revealed, the features of foreign and domestic business models were described, and the factors-drivers and barriers to the development of project management practices in the processes of forming the digital economy of Russia were analyzed. Separately, the authors prepared a comparative analysis of possible trajectories for the development of digital economics, taking into account global challenges and threats of a planetary scale. **Conclusions/Significance.** As part of the scientific study, the importance of applying the project management methodology in the implementation of the processes for the formation of the digital economy of the Russian Federation was proved, the main business models for the implementation of the project management were revealed, taking into account the national priorities and interests of Russia, a forecast of possible scenarios for the development of the paradigm of project thinking in the formation of the digital economy in world centers was prepared: USA, EU, Russia. **Application.** The results of the scientific study will be useful both for educational purposes for students and readers interested in the application of project management in the digital economy, and for practitioners who plan to use the project management methodology in managing the business model of the organization, taking into account the current challenges and threats of the emerging digital economy.

Keywords: *Project management, digital economy, adaptability, creative thinking, digitalization of state institutions, sustainable development, smart growth, stakeholders, balance of interests, challenges and threats*

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